



## **PSYOP Regimental Association**

P.O. Box 73126

Fort Bragg, NC 28307

<http://www.psyopra.org/>

<https://www.facebook.com/PsyopRegimentalAssociation/>

September 15, 2017

To all PRA Members and the PSYOP Community,

On behalf of the PRA National Council, I would like to thank everyone who completed the survey. We needed to find out what people wanted from the PRA, so that we can better provide for our Members and the PSYOP Community. You can see the results of the survey posted on our website and on our Facebook page. We are pleased with the participation that we received, especially the comments. In response to the survey results, and especially the comments, the National Council has decided on some specific items that we are going to emphasize with our activities and Members.

The first thing that was made very clear is the lack of communication among the Council and the PRA Members. Since I became President of the PRA this past January, we have been holding Council meetings at least once a month, but none of our discussions or decisions have been published. We will do a better job of informing the PRA Members of the significant outcomes of our meetings by publishing those outcomes on our website, for starters.

Something that has been discussed in our National Council meetings has been items being sent to new and renewing Members as well as the lifelong Members. It is not in the Association's best interest that new Members and renewing Members only get an email thanking you for your money. It is also not right that lifelong Members who have received a certificate once are never thanked again for your commitment to the Association. We are working on correcting this.

On the subject of Members paying dues, we are experiencing difficulty with having the Membership process going through Big Tent. We have recently been informed by Big Tent that they have taken the Pay Pal link off of their site. While Big Tent offered us some additional benefits to having the Membership process go through them, this change is not in the Association's best interest and we are working to change the Membership process.

Another item that was noted in the survey is that most PRA events happen around Fort Bragg, although most Members are not local and are, therefore, unable to attend. This is where you as Members can help. We are going to encourage Members to start PRA Chapters in your areas. The best form of communication is face-to-face, and having a local chapter to interact with other PRA Members and get information about the National PRA is the best way

to get that face-to-face communication. The Presidents of the local chapters, at the minimum, will be Members of the National Council and included in our monthly meetings. That way, they have the opportunity to hear what the National Council is discussing and be part of the driving force for activities at the national and local levels. We will look at having links on the webpage to Chapters so that if people move they can see where the local PRA Chapter is in their area and get more information in order to stay involved in the PRA. For this effort, we really need your help.

One of the other things that came up in the survey and has come up in discussions with some people is the embezzlement issue that the PRA went through. The bottom line to this is that all the money was recouped from the offender. The PRA National Council has put measures in place to ensure that this sort of thing cannot happen in the future. Chris Sims, the previous PRA President, did send out a letter to PRA Members explaining things. I hope this puts this issue to bed and we can move on.

The PRA National Council has discussed other short- and long-range activities and goals that will be published as we move toward the future. Again, I want to express my sincere gratitude to all who took the time to complete the survey in order to help the Council gain insight as to what you, the Members and potential Members, want to see from the PRA. It was very helpful, and I hope that you will support our efforts as we try to support you, the PRA Members, and all past and present Members of the PSYOP community.

Respectfully,

A handwritten signature in black ink, appearing to read "Neil C. Heupel". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Neil C. Heupel  
President



## PRA Survey 2017 Results as of: 31 July 2017

**Total Respondents: 100**

### 1. What is your status?

Active Duty 37A/37F	29%	29
USAR 37A/37F	15%	15
Former 37A/37F	12%	12
Retired 37A/37F	35%	35
DoD Civilian	8%	8
*Other	9%	9

\* Retired FA 39; Former Foreign Exchange Staff Officer (Germany); USAR 37A and former active duty 37A; PSYOP Veteran Honorable Discharge; Civilian; 96F; Drilling National Guard Soldier; IO/PSYOP/MISO Professional – DoD Contractor; Retired DA Civilian

### 2. Are you a member of the PRA?

Yes, Annual Member	24%	24
Yes, Lifetime Member	48%	48
No	28%	28

### 3. As a PRA member, what was your reason(s) or expectation(s) for joining the PRA?

83 Responses; 17 Skipped

- I did join, but then I left membership lag.
- Sense of community since I am one of very few PSYOP NG Soldiers
- Joined to be in a professional organization of my past military career; expected a more active association.
- Regimental affiliation and pride.
- To meet with PSYOP types for historical, comraderie and educational purposes.
- Updates to the Regiment and upcoming opportunities to participate.
- Camaraderie
- Professionalization of the branch and networking
- To build a stronger sense of belonging to our Regiment.
- Loyalty to the Regiment
- I actually won a year free membership and had expectations of a flatter, cohesive regiment using this Association and the several mediums we are experts of. As with any change we all need the "Why" am I joining this association. As with all organizations some type of analysis has to be done which will inspire regimental Soldiers to join, I am

not sure that was clearly articulated. What the PRA needs to be sure of is that the Association isn't forced upon Soldiers. A suggestion is to start your analysis over, create a problem statement, use some objective people in the analysis. Finally when the Association believes they have a way ahead or change. We must have very knowledgeable change agents at EVERY level so anyone can ask questions without being judged or feeling judged by a peer or leader. The change agents can also relay some of the reasons why Soldiers are not joining.

- Venue for promotion of Espirit de corps, exchange of professional ideas, dialogue, concept sharing, and advocacy for the entire PSYOP Regiment across the whole Army. Thru a professional dialogue venue online or a peer reviewed journal, and strong sponsorship of PSYOP Regimental week activities and advocacy for a PSYOP Council of Colonels with EQUAL Active and Reserve representation at FBNC that further enhances all the above stated attributes. Build Unity with other PSYOP organizations - POVA and POA. Additionally, it was hoped that PRA would become the clearing house/processing advocate for recognition of members of the PSYOP Regiment thru awarding of the McClure Medal (Gold, Silver, and Bronze).
- I expect to get up to date news of our regiment similar to the S1 Net
- I wanted to be a member of the organization representing my profession to be updated and current events and network with other PSYOP professionals.
- Networking and advancing the regiment' s reach
- To keep informed of PSYOP friends and activities
- Community, fraternity, stay connected with the Regiment.
- News/information on the PSYOP regiment. Current events/goings ons.... Potential direction the regiment is going in the future (both short and long-term). PRA sponsored events (don't forget about USACAPOC either....).
- I was hoping for proactive camaraderie and an increased sense of community. I dropped my membership after a year.
- In order to remain in touch with the regiment during my time while serving and when I retire. Especially when I retire. A place to come back to for reunions tied to big events such as the Regimental Birthday.
- Camaraderie.
- To become part of a professional organization with members who share, or have shared, similar experiences.
- Not a member.
- Continued updates on the regiment, joining an alumni association with friends and comrades. Helping sustain the history and connection of PSYOP personnel.
- That there would be a Branch-Specific organization in which to share Camaraderie, well removed from Command interference.
- Having an organization to provide advocacy for the RGT and promote its interests.
- To get in touch with past PSYOP members that I served with. Also in some small way still feel connected to the PSYOP community.
- PSYOP is a unique capability which deserves an unique community. Joining this community is key!

- I helped found the PRA to bring esprit de corps to the Regiment
- To support the PSYOP community and facilitate communication and cohesiveness through increased interaction.
- Further the interests of PSYOP within DOD, connect/reconnect with old PSYOPers
- To continue my affiliation with the PSYOP community after leaving the service.
- Finally a professional organization of current 37s that would advocate for the Regiment.
- Espirit de Corps. Maintain Army Regimental History and traditions.
- I joined to network and share ideas and innovations that would assist in improving the discipline.
- An active, functional RA with a close relationship with leaders of the regiment.
- To link up with more senior PSYOP personnel, both still active and retired
- I thought people would actually participate, communicate, and enjoy some sense of fraternity. This was before I learned that PSYOPers are incapable of coming together to cooperate on even basic tasks.
- Reunions, comradeship, fellowship, fraternity. Also, a forum for input/sharing experiential knowledge back to the active community.
- Sharing best practices, learn about new mission sets (social media analytics or mildec), and helping new people to Bragg.
- I was a member since the beginning, but did not renew as the PRA has really done nothing for its members. I've inquired about having local chapters, but that has not happened. I am interested in rejoining if there is a benefit.
- Camaraderie and fellowship with other members, maintaining a connection with the regiment,
- Fellowship
- Networking, sharing of ideas, unification of the Regiment
- It was the right thing to do. Support the branch.
- Keep in touch.
- We wanted something of our own. The concept of and what the PRA could be great if they had buy in. I wanted to be part of it.
- Stay connected with the community and developments within it.
- To support the Regiment and PSYOP Mission
- Sense of community
- Stay in touch with the COI.
- I wanted to support the PSYOP community.
- Affiliation, social events, to support the Regiment.
- Networking/Knowledge
- Camaraderie, regimental pride.
- Stay informed of the development of the regiment, emerging technologies and issues, etc.
- I joined when the PRA first started since having a regimental association seemed like a good idea.
- Not really expecting much just maintaining contact with the community.

- Regimental history/heritage, networking, community, and member and soldier support network. Also, I feel like the PRA could be an advocate for what soldiers would like to see happen/change in the regiment and make them feel like they're involved in regimental decisions and recommendations.
- Continue associating with members and promoting the PSYOP regiment
- brotherhood
- Loyalty, annual Reunions and support to the Groups
- Professional Association
- Curiosity and loyalty to the branch
- Support the Regiment, partner with PSYOP vet organization.
- Camaraderie with the community
- To continue ties to the Army and PSYOP Community.
- Joining a brotherhood of PSYOPers
- Professional development.
- Received a lifetime membership as ALC Distinguished Honor Graduate.
- Social, camaraderie
- contact - reunions - BEER - LOTS OF BEER
- To be able to support and serve the Regiment even after retirement from active duty.
- I wanted to help build the esprit de corp and promote our regiment.
- Many, a sense of belonging, contact with old friends, make new ones. Support soldiers past present and future. Honor all who served in PSYOP. Maintain a connection to the past as well as the future. Join an organization to help honor all those who served in PSYOP. Try to recognize those who served and we're never recognized for that service due to mission requirements.
- Supporting the Regiment
- Camaraderie and a way to support the Regiment.
- Unsure what I expected, had not really received information regarding PRA prior to joining with the exception that it was being organized.
- To remain engaged with the PSYOP community after separating from the Army
- Maintain connection to the PSYOP community.
- To support an organization that supports the Army PSYOP community

#### **4. After joining the PRA, have your expectations changed? If so, what are they now?**

81 Responses; 19 Skipped

- I still don't know purpose or intent of the association.
- Yes they changed, I've heard less and less from the organization and there's an extremely limited sense of broader community and connection. It's turned into a one time per year monetary transaction through the computer. I would have thought by now there would be more growth and possibility for connection, community, and empowerment in our field.

- Yes, I find that the organization is not as proactive with its membership and makes you wonder what is the PRA doing. I expected the PRA to work to establish chapters in other locations.
- Not really. Just want to belong to the regimental association.
- I got very busy... didn't get to go to the beginning meetings, there was a trust issue, and I didn't go after that.
- No.
- M'eh
- Yes, I don't see a desire in the active force to belong to any association.
- Concerned that other values aren't as important to many senior members.
- Yes they have changed, the Association seems limited in what we are supposed to do best, inform and influence in order to change. The PRA could have a significant change in the regiment.
- Ideally, I still hope the PRA could promote Espirit de corps, exchange of professional ideas, dialogue, concept sharing, and advocacy for the entire PSYOP Regiment across the whole Army. Unfortunately, the reality is that the PRA is nothing more than a pipe dream and self-licking ice cream cone that has no unified command emphasis nor support. There also has been little to no public coordination and ground to build unity with POVA or the POA. The award of the McClure medal simply falls into the too hard to do category. The process takes too long and is too insular - unless, the PSYOP Officer or NCO has served within the confines of SWCS or 4th or 8th MISOG or JSOC all at FT Bragg, the chances of it being awarded to long serving or retired (and forgotten) members of the Regiment WILL NOT occur.
- I hardly receive any news, nor the avenue to have PSYOP-reserve related items heard.
- My expectations have lowered.
- Yes, I never receive any communications and have still not received my membership packet almost a year later. We're supposed to be master marketers
- Yes. I really have no expectations now. It seems PRA has fallen off the map. POVA has the spotlight in supporting the Regiment.
- Disappointed overall. Does this organization have the support of senior leaders?
- Ummm - yeah they changed. This organization is not an advocate of the Soldiers or the craft. It is a collection of articles and a forum for personal agendas.
- My expectations have not change, but have waned a bit. I was hoping to see the organization be like the 82d Association and it hasn't materialized. I realize there has been one big setback with the embezzlement and return of the PRA money.
- Yes. I no longer have expectations about PRA. It would be good to see a more active organization.
- I haven't been able to participate in many meetings/outings. However, my expectations have not changed.
- No; building the organization and the ability to affect change takes time.
- I realize that I was involved with such a small part of the community and that very few of the members I knew are interested in becoming involved.

- No, not necessarily! But after some struggle during the beginning of this association forming it would be great to share current pics, to provide stories about PSYOP development and issuing a quarterly newsletter.
- After a horrific start with lack of buy in from the Senior NCOs of the Regiment (an attitude of what is in it for me) and the felony theft of our funds, I resigned from the board due to lack of a strategic vision for not only the PRA, but from the leaders both USAR and AC of PSYOP
- I hear very little from the PRA. I still wish to be part of the organization and help support the PSYOP community, but I receive no information about activities, events or news. PRA should advocate for unity within the PSYOP Regiment.
- Haven't had much interaction with the group besides receiving some newsletters early on and receiving an email that indicated a former staff or board member absconded with some cash.
- Other than an anniversary dinner last year, after watching an officer steal \$17k with no repercussions to him, I have no expectations of any kind for this organization.
- No change
- The rift between the Active and retired members (especially those of us retirees still working alongside the community) is so damaged due to contractor and DOD relations that, even though I work for a Fortune 25 Company that directly could benefit the discipline, I have backed off of sharing those innovations and "TTPs" with my PRA branch. I am looked upon by the active duty as nothing but a salesman which diminishes my veteran status and the fact that I bought into the SOF for life concept. Disappointing. I coordinated for my company to present several concepts during SOFIC to the PRA as part of educating the community effort, and 0 active duty PRA members showed up. I'll keep it general. Seems like the PRA is just a social club, I'll accept that too, but we're losing out when we don't reach into our veterans who are competing in the commercial world for lessons learned and effective TTPs.
- No...I am still a fairly-new member
- I gave money, got a sticker and a magnet, that pretty much sums it up. Oh and we speak about embezzlement occasionally now.
- Literally nothing happened for years besides collecting dues. There is absolutely no value to anyone joining.
- There doesn't seem to be a very strong bond between the chapters of the regiment. I didn't even know about this survey and I am the Vice President of the Tampa Chapter. I'd like more communication between the national office and the chapters and between the chapters.
- No. But I haven't heard much from the PRA in the past 2 years.
- Yes, expectations were high but buy in and end result was low.
- Reasons have Not. I have doubts about the effectiveness and sustainability of the PRA
- They're still the same.
- I haven't done much so far. No one has reached out, and I'm not sure how to contact people.
- I expect the regiment will continue to destroy itself from within.



- Not sure I have expectations of the PRA, which is probably the primary reason I dropped out of membership.
- Yes. The PRA either doesn't do those things or if they do, I don't know about it. Also, the PRA just isn't cool! The common perception is that it's a bunch of nerdy officers sitting around talking about history, how great PSYOP thinks it is, and dungeons and dragons. Some of these perceptions are true, as evident in the scheduled "brown bag" lunch commemorative. \*yawn\*
- Too far to participate in any activities
- Not really.
- Yes. Unsure whether PRA is viable as there has been no communication for 2 years.

### **5. If you're not a PRA member, what is your primary reason for not joining?**

53 Responses; 47 Skipped

- I just don't know what the mission is. Honestly, I am a joiner and would love to join again. But I received no indication that my membership was about to lag. Another reason, I get way too many emails and spend way too much time behind the computer. I just don't need more to action on the computer. And email is easy to disregard, a letter in the mail is not. It is more tangible and serves as more of a reminder. Snail mail also elevates the status of the organization. Makes it seem more relevant.
- I joined for one year, but didn't keep up membership.
- Haven't paid the annual fee
- I was an annual membership, but not being at Bragg there didn't seem to be any benefit to being a member. So after being a member for a year I decided not to renew again.
- Not contacted to do so.
- I did not re-new my membership due to the aforementioned.
- There is no advocacy. PRA is just another sign and symptom of a highly fractured Branch within the Army. That combined with numerous disciplinary incidents and lack of unified cooperation between Senior leaders, has turned PSYOP into a laughing stock to the rest of the Army, which will continue to pursue other means of lethal and other information related capabilities to achieve the desired endstate effects within Joint Operational Areas.
- I was a member for one year and did not see the benefit in being part of it. I noticed that the organization focused on the officer side 90% more than the enlisted side, which by the way, are the true experts in PYSOP. Also there was not much going on with those of us that do not reside in NC. Therefore, since most events were in NC and the focus was on the officer, as a former PSYOP NCO I did not see the point to continuing my membership. Perhaps I may join again if there are changes to the current ways of the organization.
- Field Grade Officers
- joined but went inactive over time

- I let my membership lapse after about two years. I felt pretty disconnected from any activities and information, in particular as a reservist. I do not feel like there is any attempt to reach out to us.
- I did an annual membership but there is zero reason to renew it.
- No observable benefit to membership
- I didn't know the guidelines to joining, nor was I presented with the option after separating from the Army.
- I didn't renew my membership because I haven't seen the PRA do much or communicate
- I was a charter member, but was never notified that my membership was expiring and just never renewed.
- Question is poorly worded. I was a member, but now am not.
- Lack of prestige and perks
- I don't really understand what the PRA does. Where does the money go and who benefits from the membership money?
- I was a PsyOper my whole short career and I honestly have no idea what you do. If I hadn't randomly seen a recommended Facebook post I never would have known the PRA existed.
- Not sure what value PRA delivers
- Joined, but did not renew due to low activity from organization. Felt like I was constantly being asked to support this, that, or the other and wanted to do so, but there were no considerations for folks outside of NC. You guys need to branch out and be more inclusive.
- Not spending money to join since I'm already a plankholder for the regiment.
- PSYOP community too "cliquish"... AC/RC bullshit.
- High cost for nothing
- Have tried to join but failed my trying

**6. Are you a member of other military membership organizations? If so, which ones?**

70 Responses; 30 Skipped

Veterans Service Organizations (American Legion, VFW, Disabled American Veterans, MOAA, etc.)	87.14%	61
Military Fraternal Organizations (Special Forces Association, Civil Affairs Association, etc.)	24.29%	17
Other PSYOP Membership Organizations (Psychological Operations Veterans Association [POVA] or Psychological Operations Association [POA])	40%	28

Comments:

- NGAUS, MANY (New York Officers organization)

- I am a member of several civilian service organizations.
- Sons of Union Veterans of the Civil War & POVA
- No, I do not belong to any other national organization at this time. I a member of the local the 308th PSYOP that has develop its own organization to facilitate local members with support.
- POVA, POA, SWC Museum Assoc, FILI (historic), SUVCW 9historic), Friends of Bentonville Battlefield (historic site support)
- 82d Airborne Division Association
- 1st Infantry Division
- IAVA
- I was a member of the POA a long time ago, but I haven't heard from them for at least 20 years.
- IAVA. Quit VFW, it was a right-wing circle jerk.
- POVA
- No, but I am considering joining the Civil Affairs Association and the Signal Corps Regimental Association.

**7. Have you ever attended a PRA event or PRA-supported event such as the PSYOP Wreath Laying Ceremony at the Airborne & Special Operations Museum (Fayetteville, NC), PSYOP Regimental Birthday Dinner, or PSYOP Distinguished Member of the Regiment Ceremony?**

100 Responses

Yes	41%	41
No	59%	59

Comments:

- Don't live close to Bragg
- Did not hear about them.
- Not invited
- Poor publication and advanced notification to enable timely travel arrangements
- I do not live near where any of this events have taken place.
- Fayetteville is too far away.
- Constantly deployed
- These ceremonies are not well planned
- I have not attended events mostly due to scheduling challenges.
- When I was at Bragg, work; currently, in an "Out of Bragg" Broadening Assignment.
- I live in Baltimore, Maryland
- Not being near FT Bragg it makes it a little hard to make these occasions.
- During most of the active PRA supported events, I was stationed abroad in GER - unfortunately unable to join.
- don't know about them but I also live over an hour drive from FBNC

- I'm located in the DC area and there don't seem to be any events locally.
- Everything seems to happen at Fort Bragg.
- Distance from Bragg.
- I was overseas working in my civilian capacity during all of these events but one, during that ceremony I was working here with no time to attend. However I do believe there are distinguished junior officers and senior noncoms that ought to be considered for the Commando Hall of Fame, and not just former Group Commanders. We've been in conflict for 16 years.
- Unaware of when they are held. I am hoping the PRA will let members know of these events well in advance, especially for those outside of North Carolina
- The conversations held on Facebook between old timers and the disgruntled masses are sufficient for me. Veterans of the regiment (tend to be reservist and other variations of PSYOPers, who really are not qualified influencers.) This forum should be limited to people who served in 4th or 8th Group, that's it. With a caveat for Vietnam or before vets.
- Only events held are held in NC. I live in WA
- They are all held at FT Bragg. I have attended an induction ceremony and dinner for the Commando Hall of Fame when a DOMR was inducted into that group.
- Schedule conflict
- Never hear about those events until after they happen, if at all
- I am not aware of the above mentioned events.
- Distance.
- Notice of the event not received and I am 4 hours away.
- I don't live in Fayetteville
- Stationed in D.C
- Scheduled times were not convenient for me to attend.
- Was unaware of these events
- Not in town.
- I am not one for ceremonies.
- I'm in Oregon.
- Did not know you had any here and I'm in Fayetteville. I recall seeing some event down in Florida a while back tho so there's that.
- no opportunity...yet
- Distance
- Never informed of PRA activities.
- Not aware of events
- I found out about the events after the fact or I was out of town.
- Never knew when they were
- It's in Fayetteville. Despite being stationed at Bragg (82d, 4th POG, JSOC), once you leave Bragg you realize the world does not revolve around Fort Bragg. There's a bigger world out there.
- Unfortunately, travel is cost prohibitive.

- I live in Washington State.
- Location - I'm in SoCal, which is prohibitively far from the Ft. Bragg mother ship.
- I live in Iowa
- Can't always travel to where the ceremony is being held.

## 8. What other types of events would you like to see available from the PRA?

59 Responses; 41 Skipped

### Comments:

- More communication
- Networking, both in person and online (Facebook, LinkedIn, others); annual gatherings (or knowledge of them) in communities around the world (outside of Ft Bragg specifically, if they exist), newsletters (not necessarily through Big Tent), and I'm sure there's plenty of other ideas
- more than events just at ft bragg area.
- An annual dinner or BBQ. Fellowship. Latest on doctrine.
- I would love to see more historical based events.
- An annual conference in cooperation with Branch or USACAPOC.
- Mud wrestling
- JROTC Academic awards to cadets like every other military membership organization. It would bring recognition to the Branch and to the Organization.
- A summer casual event
- No or informal host social, with or without alcohol. Starting @1500, possibly once a month. This would include PRA primaries socialize/work around the room taking notes on topics of discussion. These can then be vetted as a Co., BN, Group or Regimental issue and brought up at the next formal PRA meeting (or sooner if need be) to assist in working on the PRA as a whole, topics effecting the entire Regiment. The other topics not at the Regimental level can be given to lower level echelons for awareness allowing leaders to continue or adjust/address a mentioned issue. (Not the PRAs lane to be involved other than inform the leaders of the outcome)
- PSYOP Regimental Week and peer reviewed journaling, streamlined and efficient McClure Medal awarding which encompass the ENTIRE PSYOP Regiment (active and Reserve) and are inclusive and coordinated with POVA and POA.
- Events are great to continue camaraderie. But I rather see more support for post deployment veterans and their families.
- Continuing Education Unit implementation
- Job boards. A place for companies to post job listings and Soldiers to post resumes.
- Fundraisers and social events
- Local Chapter meeting (Ft Bragg Area), Members meetings, annual general meeting, events supporting the Regiment
- Dissolution.

- Perhaps a golf scramble. Although I know these are tough to put together and require a lot of effort.
- Social events that don't involve \$500 kilts.
- Unrelated... When will PSYOP have something of their own? Something that is a "symbol of excellence, a badge of courage, a mark of distinction in the fight for freedom." Not a \$200+ kilt.
- None.
- Quarterly newsletter telling the current PSYOP story including contact data IOT get the opportunity to link up with (former) comrades.
- The Proper Gander should be reinvigorated. I would like to see a store that/website that sells Psyop Regiment pride items, not necessarily PRA items. We need to re-establish pride and unity in the Regiment
- Leader professional development seminars, sponsorship for a WWPC, etc. Sponsor a road race or sprint tri to raise our profile
- Videos of events.
- Revise the magazine. Host industry leaders to present and demonstrate actual capabilities useful to the community. This is only useful if the entire community buys in and participates.
- Heavily involved in regimental week in concert and partnership with group leadership.
- none I can think of
- Some type of reunion, like All American Week. Possibly an additional event of some sort with Old Crow and other groups that have spawned from the OSS, in order to bring promote collaboration between the other "children" of OSS.
- Give scholarships to dependents, help families move when their spouse is deployed, provide a real network of support.
- Local chapters with local events
- Something akin to the Ranger Rendezvous or other annual membership meeting.
- Events outside of Fayetteville
- Annual meeting / dinner.
- Look at what our brothers are doing in their association.....I know the trust, money, and active participation isn't or hasn't been there. Get the Seniors involved by doing what they should be doing.....lead (money & support)!
- More historical events
- Additional chapters
- Volunteer events to support the community. Awareness events, such as regimental history sharing. Less formal get together.
- Any
- Fund raiser.
- socials tied to other army or SOF events, such as the ISOF conference
- Host reunions in a significant location (other than Bragg), offer scholarships or a cool t-shirt.
- Regional if there's interest.

- Regimental pistol purchase. Continue to advocate for the wearing of the regimental kilt at formal functions. "Town hall" discussions for soldiers (members or not) to talk about topics THEY care about. Motorcycle rides, chili cook off, etc. Anything to get people involved and be cooler.
- Events outside of the Ft Bragg area
- Annual Summer Reunions at Fort Bragg
- Annual meetings, regular newsletters, locator process.
- More involvement with PSYOP Soldiers both AC and RC. Dinners, luncheon, meeting with past and present Soldiers in order to remain relevant.
- Regional networking events would be nice.
- BEER
- Support to PSYOP Course Graduations, ceremonies, etc. Quarterly public meetings, informational updates, etc. Events that are tailored to supporting members or potential members, scholarship opportunities, fundraising events, etc.
- Not just events but what about historical promotion? What about items with the branch insignia? We are a time honored part of SOF and frankly are laughed out of the room in most areas. Most people have no clue as to what we are and what we do whether its the black/grey/white side.
- Post special events on facebook so us old timers can enjoy being a part of PsyWar.
- Support given to other PSYOP organizations. Recognition of all PSYOP veterans. More communication.
- Anything that would bring a positive light to our Regiment and its Soldier.
- Sponsoring/Hosting PSYOP-relevant movies at the ASOM or another venue.
- Regularly-scheduled monthly meetings/get togethers for all members. This encourages more active participation by members than the annual event. With active participation comes more chatter. More chatter will likely bring more members.

**9. The PRA is very interested in establishing new local chapters. If a local PRA Chapter were available in your area would you be more likely to join?**

82 Responses; 18 Skipped

Yes	80.49%	66
No	19.51%	16

**Comments:**

- 24 respondents provided email addresses and expressed an interest in helping establish local PRA chapters. The National Council will be contacting them soon to provide a bylaws template and chapter requirements.

**10. The PRA National Council is planning to host brown-bag PSYOP luncheons on Ft. Bragg as we approach the 100th Anniversary of the 1918 establishment of the first PSYOP unit, the World War I Propaganda Section, led by CPT Heber Blankenhorn. Would you be interested in attending one of these sessions or watching a recorded session online?**

99 Responses; 1 Skipped

Yes	82.83%	82
No	17.17%	17

Comments:

- PSYOP for the future, what's trending in PSYOP, Lessons Learned, where do we go from here, the growth of the field, things looking ahead in PSYOP
- ...if the "100th" anny is in July 2018, I'm in!
- Lineage of units and selection of personnel for PSYOP duties.
- Future of psyop, education related to psyop, in depth discussion of historical psyop.
- Schedule them on Fridays and provide enough advanced notice to allow outlying PSYOP personnel make travel arrangements to FBNC.
- I would love to attend this great ceremony but I lack the financial means to be able to be present at Ft Bragg. Perhaps the online session may work.
- How PSYOP developed in WWI. Personalities in PSYOP in WWI. How PSYOP was conducted in WWI. Relationship to other propaganda organizations in WWI. US PSYOP compared to PSYOP efforts of other countries (friendly and enemy) in WWI.
- It would be good to focus our efforts on what we are doing in the future. The whole "I was there..." nonsense about Hannibal's elephants is silly. We should stop bringing up our ties to McClure to impress the SF community and focus on being less toxic within our own community. People are not influenced by our ties to the past, but by the way we treat each other today.
- Committee on Public Information (CPI) - specifically, "Division of Pictorial Publicity" and "Four Minute Men"- established by Wilson in 1917 under Executive Order 2594.
- Disinformation campaigns, recruitment and training of PSYOP personnel, technology and PSYOP/IO
- Would be so great to be there in person since I am stationed at Virginia, VA, USA right now and will still be around in 2018.
- Roots of American PSYOP, histories of exceptional persons who have advanced PSYOP, current initiatives and what might the future hold for PSYOP. PSYOP.
- Why must we watch it recorded and not have a live broadcast of the event? This goes to my point above about utilizing best industry practices. Zoom, Facetime, go to meeting, etc are all free services that can be used to live stream.
- Online for the luncheons, but I would like to attend any 100th Anniversary celebration, assuming advance notice is given



- Volunteer at a soup kitchen or habitat for humanity, sponsor at risk youth for mentoring and general support - just stop collecting dues and not returning anything back to the members or the community. Also quit putting people in charge just because of rank. The organization has been stagnant because of poor leadership, so change the leadership.
- WWI product development, and how has it changed, by major nations engaged.
- I can't think of any right this moment but please give me a few days to get my thoughts together and i will provide them. Email me where to send them please. Johnathan.d.bailey@socom.mil
- Review of historical PSYOP campaigns and MILDEC operations
- Just too far away from me currently.
- While I would be interested in seeing the luncheons on line, I feel as though the regiment itself is on deathwatch as the leadership has been run in circles by the SF community. While there may be a 100th anniversary, what active formations will be around to see the 110th? As the supposed masters of persuasion and influence, we suck at our job.
- Vietnam propaganda campaigns,
- Lack of Technology and authorities for PSYOP to remain effective.
- The ineffectual reasoning behind changing the name from propaganda to psywar to PSYOP to miso (or back to PSYOP depending on your location). The very nature of what we do has negative connotations. Soon miso etc will have the exact same negative reactions as all the previous. So why change names at all??? Seems like a waste of time and effort.
- Scholarly or historical. Old films of PSYOP
- Regimental vision and direction, regimental status, vignettes, achievements etc. Tying history to present
- Please remember those of us who served in the Forgotten War (Korea) 1st L and L Co.
- Highlights of PSYOP in WWI; the Ghost Army; PSYOP in Vietnam; Soviet/Russian PSYOP
- PSYOP throughout history – efforts in various wars/campaigns/battles, including negative and positive effects.